

AGENDA
Parks & Recreation Commission
Council Chambers
April 26, 2010 at 5:00 p.m.

There will be a meeting of the Sedona Parks and Recreation Commission on April 26, 2010 at 5:00 p.m. The meeting will be held at the City Hall, Council Chambers located at 102 Roadrunner Drive, Sedona, AZ 86336.

The Order of Business will be as follows:

1. Call to order and pledge of allegiance.
2. Introduction of new commissioner, Alan Wilson.
3. Introduction of Dan Neimy, City Maintenance Superintendent.
4. Roll call.
5. Summary of current events by Chair, Commissioners, City Council Liaison, and Department Director.
6. Public forum: (3 minutes per presentation)
7. Consent Items:

The consent portion of the agenda is a means of expediting routine matters that must be acted on by the Commission. All items approved will be done by one non-debatable motion passed unanimously. Any item may be removed for debate/discussion by any member of the Commission, Staff, or public. Items removed from the consent portion may be acted upon before proceeding to the next agenda item.

- a. Approval of minutes: March 29, 2010
- b. Approval to appoint Steve Muhl to the Friends of Posse Grounds Board as the Commission liaison.
8. Presentation/discussion from Rachel Murdoch, Senior Recreation Coordinator, regarding the City's recreational programming.
9. Discussion/possible action on an alcohol policy for the parks.
10. Discussion/possible action regarding initial results from the Commission's pool task force.
11. Discussion/possible action on a Commission liaison to the Sedona Historical Society.
12. Discussion/possible action on a Commission working team for the Parks and Recreation related elements for the Community Plan update process.
13. Future meetings and agenda items.
 - a. Reminder of meeting on May 24, 2010

14. Adjournment.

Date Posted: _____

Posted By: _____

Andi Welsh
Administrative Services Director

This is to notify the public that members of the City Council may attend the Parks & Recreation Commission meeting on the aforementioned date. While this is not an official City Council meeting, because of the potential that four or more Council members may be present at one time, the public notice is therefore given for this meeting and/or event. Note: Pursuant to A.R.S. 38-431.02(B) notice is hereby given to the members of the Parks & Recreation Commission and to the general public that the Parks & Recreation Commission will hold the above referenced open meeting.

The City Council Chamber is accessible to people with disabilities in compliance with federal "504" and "ADA" laws. Those with needs for special typeface print may request these at the clerk's office. All requests should be made twenty-four hours prior to the meeting.



**April 2010
Parks & Recreation
Report**

- City Council Parks and Recreation Action Items
 - At the April 27, 2010 Council meeting the following items are agendaized:
 - Discussion/possible action on the Barbara Antonsen Memorial Park and approval of an estimated cost.
 - Discussion/direction on the City's role in assisting Red Rock State Park operations.
 - Discussion/possible action on a pedestrian marking plan for Uptown Sedona.
- Volunteer Park Rangers
 - For March 2010, the Rangers contributed 202½ hours of volunteer service to the community and Parks and Recreation.
- Director's Items
 - Due to the City's fiscal constraints, the recreation coordinator position was eliminated. In addition, parks maintenance will be moving to the public works department to form a citywide maintenance division. The transition will probably take a few months, but the transition has begun.
- Maintenance
 - With the abundant winter rains, weed control has moved to the forefront and will be an ongoing battle. Our merger with the City Streets department will allow us additional resources, and man-power, to continue maintaining the Parks at a high level as well as concentrating our efforts towards upgrading the 89A landscape areas.
 - The City of Sedona has been awarded an energy efficiency grant to replace the field lighting at Posse Grounds Park. The new system will use 50% less power to operate and will also be completely dark sky compliant.
 - New trash and recycling containers for the Uptown Parking Lot should be in place by the first week of May. New directional signage directing users to Uptown and Jordan Historical Park have been installed. The next phase will include the upgrade and repositioning of the lighting bollards.
 - The installation is complete of the pedestrian path from the Recreation Room following the fence next to the multi-use field to the lower parking lots. Part of this project included drainage improvements to the southwest corner of the field.
 - Spring turf and landscape projects include fertilizing all the fruit trees at Jordan Park, and fertilizing all turf areas in all Parks. Spring planting of additional ornamentals has begun in the Uptown Rose Garden, Botanical Garden, and Jordan Park. Aerification and sand topdressing of the Posse Grounds athletic fields is scheduled for April 20-22. We will

also add 25 tons of sand to the sand volleyball court. New nets at the Posse Ground tennis courts have been installed.

- Recreation
 - Introduction to Astronomy make up day on April 8 had 35 people participate. We will look to hold an astronomy event again in the fall.
 - The City will run operations at the pool again this summer. Lifeguard interviews are being held the week of April 19 to procure qualified staff.
 - Dog Obedience Classes began this month and have been very popular again. Attendance is high for all classes. This program will continue through the summer.
 - The Celebration of Spring had an attendance of 1214 people. There were roughly 489 children that were able to participate in the egg hunt. Surveys showed that people did enjoy the event despite the crowd.
 - The 40th Anniversary of Earth Day was concluded at our Earth Day Celebration. 400 people showed up to enjoy the event. This year we had two sponsors, Safeway and Sedona Red Rock News, and this was the first time in 3 years that our event had sponsors. We hope next year will continue to grow.

SUMMARY MINUTES
Parks & Recreation Commission
City Council Chambers
March 29, 2010 at 5:00 p.m.

1. The meeting was called to order at 5:00 p.m.

2. Roll call.

Commission Present: Chairman Isom, Vice Chairman DePaepe, Commissioner Dick, Commissioner Huggins, Commissioner McElvain, Commissioner Muhl.

Commission Absent: Commissioner Decker, Council/Commission Liaison, Cliff Hamilton

Staff Present: Andi Welsh, Administrative Services Director; Mike Raber, Senior Lead Planner; Andrea Reyes, Administrative Assistant

3. Summary of current events by Chair, Commissioners, City Council Liaison, and Department Director.

- A new Commissioner is pending City Council approval. There is also word of another applicant. Thanks Commissioner McElvain for his recruiting efforts. (Isom)

- Encourages the Commission to tour the Cottonwood Recreation Center. (McElvain)

4. Public forum: (3 minutes per presentation)

- No items/issues were brought forward by member/s of the public.

5. Consent Items:

The consent portion of the agenda is a means of expediting routine matters that must be acted on by the Commission. All items approved will be done by one non-debatable motion passed unanimously. Any item may be removed for debate/discussion by any member of the Commission, Staff, or public. Items removed from the consent portion may be acted upon before proceeding to the next agenda item.

a. Approval of minutes: January 25, 2010

- *Commissioner Huggins moved to approve all consent items. Seconded by Commissioner Muhl. Action: Pass. Vote: Motion carried by roll call vote of (summary: Yes = 6, No = 0, Absent = 1, Decker).*

6. Discussion/possible action on City funding for Red Rock State Park.

- Red Rock State Park is scheduled for closure on June 3, 2010. The question before the Commission tonight is do they support and want to forward a recommendation to City Council in support of the City assisting in funding to keep the park open. If funding assistance is recommended at what level does the Commission support it? The City's budget reductions and cuts remain in effect and there is no new money to contribute to this endeavor. Other agencies such as the County have offered to assist financially. Contributions from other agencies will not cover the forecasted shortfall. Any City funding allocation must come from existing budgeted funds. Staff would like to forward the Commission's recommendation to City Council on 4/27/10. (Welsh)

Open to Public

- Howard Olson, Sedona Resident

Speaks in support of the City financially supporting efforts to keep Red Rock State Park open.

- Jimmie Miyakauss, Sedona Resident

Speaks in support of the City financially supporting efforts to keep Red Rock State Park open.

▪Maggie Hunt, Sedona Resident

Does not publicly speak, but wishes to state her support of the City financially supporting efforts to keep Red Rock State Park open.

▪Earle Dixon Gourley, Sedona Resident

Speaks in support of the City financially supporting efforts to keep Red Rock State Park open.

▪Charlotte G. Gourley, Sedona Resident

Speaks in support of the City financially supporting efforts to keep Red Rock State Park open.

▪Shelley Stell, Sedona Resident

Speaks in support of the City financially supporting efforts to keep Red Rock State Park open.

▪Karen Hatler, Sedona Resident

Speaks in support of the City financially supporting efforts to keep Red Rock State Park open.

▪Biagit Loewenstein, Sedona Resident

Speaks in support of the City financially supporting efforts to keep Red Rock State Park open.

▪Norman Hanson, Sedona Resident

Speaks in support of the City financially supporting efforts to keep Red Rock State Park open.

▪Jacquelyn Powers, Sedona Resident

Speaks in support of the City financially supporting efforts to keep Red Rock State Park open.

▪Tom O'Halleran, Sedona Resident

Speaks in support of the City financially supporting efforts to keep Red Rock State Park open.

▪Daniel Hoodak, Non Arizona Resident

Speaks in support of the City financially supporting efforts to keep Red Rock State Park open.

▪Claudine Mohny

Speaks in support of the City financially supporting efforts to keep Red Rock State Park open.

Closed to the Public

▪Jennifer Wesselhoff, President of the Sedona Chamber of Commerce

People come to Sedona for many reasons. People will still come to Sedona if the park closes but we will be losing an asset to our community. The park has a unique offering. They want to keep state parks alive. There is not a lot of money to keep the parks open. The County has offered \$30,000 for three parks over the next three years. Hopes the City can help with a sustainable funding source. There are many opportunities to promote the park through the visitor center. Believes this will help position Sedona as a community that cares.

▪Is in support of keeping the park open but reminds everyone that money to do this will be coming out of another City coffer. (McElvain)

▪The City gives approximately \$1.4 million to outside agencies. If the Commission supports the City providing funding to keep Red Rock State Park open she would like to know from what pot of money they suggest taking it from. As a reminder there will be trade-offs and any recommendations made will

come at a cost. For example, if we recommend financially supporting Red Rock State Park to keep it open, we may need to close the Sedona Community Pool. City Council is requesting that staff bring forward a balanced budget. Funding additions at this point are robbing Peter to pay Paul. There is no place to obtain additional funding. (Welsh)

- Believes the allocation of funding is within the purview of City Council not the Commission. Believes identifying an alternative funding source is beyond the charter of the Commission. City parks are suffering serious shortfalls. (DePaepe)

- Concurs with Vice Chair DePaepe. Believes a recommendation to City Council on this subject is way beyond their purview as a Commission. Confused about what their recommendation should consist of. Are they to recommend where the funds are coming from or is that outside of their scope? (Huggins)

- Staff prefers a recommendation, which includes an identified source of funding, level of support and recognition that this is not new money it must come from existing funding sources. Staff is supportive of keeping the park open but they must make it very clear that support from the Commission on this topic will result in partial or full forfeiture of funding for another source. (Welsh)

- Supports keeping the park open but feels limited within their scope of responsibility and available resources. Supports doing whatever we can to keep the park open. (Muhl)

- Believes this state park greatly impacts the economy of Sedona, which also affects the City parks of Sedona. It will affect all of us. (Dick)

- Claudine Mohny, Benefactor of Red Rock State Park

The future of state parks is unknown at this time, especially the short-term future. Closure is scheduled for June 3, 2010. They will padlock the park on this date at 5pm. Red Rock State Park is not in the state's budget for the 2010-11 fiscal year.

- Jennifer Wesselfhoff, President of the Sedona Chamber of Commerce

Local businesses are contributing via gift certificates or other means as they are struggling to keep their doors open. There has not been any large commitments or fiscal donations to assist in keeping the park open.

- The Sedona Historical Society does not receive any direct contribution from the City. (Welsh)

- Would organizations that the City contributes to such as the Chamber of Commerce be willing to take a decrease in funding as a way to assist in keeping the park open? (McElvain)

- Jennifer Wesselfhoff, President of the Sedona Chamber of Commerce

The Chamber Board would not be supportive of a decrease in funding from the City as they contract with the City for a specific set of services to be carried out by their organization. Understands these are difficult situations and decisions.

- If the Commission chooses to recommend financially supporting the park it may very well result in a decrease to outside organizations such as the Chamber. (McElvain)

- Commissioner Dick moved to recommend the City Council financially contribute to the partnership to keep Red Rock State Park open. Seconded by Commissioner McElvain. Action: Pass. Vote: Motion carried by roll call vote of (summary: Yes = 6, No = 0, Absent = 1, Decker).*

7. Discussion/presentation on the Community Plan background, update process and the commission's role in reviewing and updating the existing Open Space, and, Community Facilities, Services, and Recreation elements.

- Mike Raber, Senior Lead Planner

Arizona State Law mandates periodic updates to the City's General Plans. The next update must be

adopted by 2012 and voted on by 2013. Their goal is to move this date up approximately one year. They are targeting 2012 for election. This is typically a two-year process from start to finish. The last update was in 2002 and this was also the first time the plan was voted on by the citizens. The purpose of a general plan is to lay the groundwork of a City's future and helps manage growth. This is not an Ordinance or Zoning Map. A plan assists with rezoning and guides development and it gives recommendations for specific actions to implement policies and goals contained within the plan. The current plan's actions associated with a parks and recreation component are the incorporation of trails and urban pathways, completion of Forest Service trail systems and completion of pedestrian improvements in Uptown Sedona. Key goals include, creating a more user friendly document that meets new regulations, more strategic action programs, to incorporate sustainability as key topical area, complete comprehensive update of the housing development section, evaluate a possible annexation policy and overall direction for redevelopment in the commercial corridor. The major focus of this update is to ensure they have a public participation process. Sedona won an award from the Arizona Planning Association for best public participation program in the state for their efforts during the last plan update. It helps to have such an involved community. He gives the citizens credit for this award win. They recently had a formal kick-off with City Council. Next phase will be the issue identification phase. This phase may last through years end. This phase will include input from the community, Commission and City Council. First half of next year will be responding to the input received during this phase. Recommendations will be put together that will form the draft document. By later half of next year, 2011 they will take the draft plan through a public hearing process. Council must approve by a two-thirds vote. Staff is holding regular work sessions with the Planning and Zoning Commission. This should be helpful to the overall process. They also have working teams made up of Commission members to address specific components of the plan and process. They are also attempting to ensure ongoing coordination with all the Commissions this will affect. In this early phase of the process they are hoping that each Commission will be updating their components of the plan, typically called existing conditions, which is what has changed since the last update. Before new recommendations are considered they want to ensure all updates to the plan are made such as accomplished tasks. Goals are not being discussed in the phase of the project. They do not want to get ahead of public input.

- One of the topics that needs to be explored by this Commission is park acquisitions. Will this be part of the public input/public meetings? (Isom)

- Anticipates allowing the public to drive issues they believe to be of high priority and address those via the public input process. (Raber)

- One of the issues being addressed by the Commission right now is a needs study to address where parks are needed and what theme they should take on. They don't want to just buy a chunk of real estate. (DePaepe)

- Does not want to stop the Commission from moving forward on their agenda items. He does not know if the Community Plan would address a needs study. Not sure how timing would work for this issue. Asks them to consider if the Community Plan could assist them in understanding their needs. (Raber)

- Introduces tentative new Commissioner Alan Wilson. He is pending appointment by City Council and is expected to be seated for the April 26, 2010 Commission Meeting. (Isom)

8. Discussion/possible action on Jordan Historical Park and the following items:

- Chairman Isom and Vice Chair DePaepe conducted a site visit of the property. (Isom)

- a. Concrete apron and rain gutter for the addition to the apple barn

- The proposed apron on the barn does not detract from the historical value of the building and it blends quite well. If removal is required in the future, no damage is foreseen thus protecting the overall historical integrity of the building. (DePaepe)

- Plans to vote in the affirmative but cautions the Commission to be careful moving forward. He expresses concern regarding extensions and additions to this property. Just wants to ensure that careful consideration is given to protecting the historical integrity. (Huggins)

▪Commissioner McElvain moved to approve a concrete apron to the north of the new shed addition on the Barn at Jordan Historical Park (labeled "Y" on applicant's sketch) and a connecting apron between the Barn and the addition (labeled "W"), and half-round seamless aluminum gutter in a color to match the sample provided in our packets. . Seconded by Commissioner Muhl. Action: Pass. Vote: Motion carried by roll call vote of (summary: Yes = 6, No = 0, Absent = 1, Decker).

b. Sign kiosk

▪A local artist contributed the artwork. (Isom)

▪The original kiosk design indicated a roof. The roof was to protect the kiosk from ultra violet rays and give shade to those reading the sign. This art was not part of the original design. Believes the roof would blend better. (Huggins)

▪Asks if the donated artwork has significance to the Apple Barn. (Muhl)

▪The Sedona Historical Society did not request this artwork. One member of the board received it and the board did not discuss acceptance. (Jim Eaton, former board member of the Sedona Historical Society)

▪Currently serves as the Liaison for the Sedona Historical Society and the City. The artwork has no historical significance to the park site. In his opinion the artwork is somewhat controversial. (Ron Maassen, Sedona Historical Society and City Liaison)

▪Commissioner McElvain moved that the sign kiosk topper not be installed. Seconded by Vice Chairman DePaepe. Action: Pass. Vote: Motion carried by roll call vote of (summary: Yes = 6, No = 0, Absent = 1, Decker).

c. Commission liaison to the Sedona Historical Society

▪Staff would like an active Commissioner to be a Liaison for the Sedona Historical Society. There is a belief that this will encourage better relationships between the groups. (Isom)

▪This request is for the Commission to attend the Historical Society's monthly meetings. The Commission is asked to attend but not participate in the meeting. (Welsh)

▪The meetings are the third Wednesday of each month at 9:00am. (Maassen)

▪Is unable to attend all meetings related to this Commission. Needs assistance. Feels it is important to foster relationships with our lessee and vendors. This board operates one of park facilities. Would like to see us build on the foundation of the established relationship, as it was not great in the past. (Welsh)

▪Staff was directed to defer this item to next month's Commission meeting. (Isom)

9. Discussion/possible action on a recommendation to the City Council regarding construction of Barbara Antonsen Memorial Park.

▪The Friends have been working on this project for six or seven years. At 90% project completion the Friends were to bring back this item back to reaffirm support of the project by the Commission and Council. 90% completion has not been reached quite yet. The City has been working with their architect on design plans and Public Works has reviewed the plans. As this facility will be turned over to the City to manage, staff desires a fully operational and completed facility. Preliminary figures are included in the packet. This gives the Commission the opportunity to ask questions and reaffirm their support. Final plans will then go out for bid. The plans still do not meet engineering requirements and are out for the second set of corrections. The project is at approximately 60% complete.

▪This is the Friends' 29th public meeting. This is joint project with the City. The intent of the project was

to rededicate the history and heritage of the area. This volunteer board has made great progress. Please assist them in taking this final step to move the project forward. (James Bishop, Friends of Barbara's Park Board Member)

- This is a project that can be completed within the allotted timeframe. The next steps would be to get approval and 100% design completed then we would go out for bid and should be under construction by end of this calendar year. (Welsh)

- The last time we met with this group approximately 1.5 to 2 years ago the estimates for this project were \$100,000 or less. (McElvain)

- Costs have risen due to what staff is requiring for this project. Things like synthetic turf are being required to keep down maintenance care and costs. Other requirements include a paved driveway and a fire hydrant water line. The Friends did not fund raise for these project components. The structural concept and design are still the same. The City is obligated up to \$586,000 as repayment for Heritage Grant funds. The monies will be coming out of the Development Impact Fees (DIFs) (Welsh)

- Some pledges to assist in funding this project are not being met. They conducted aggressive fund raising activities but these activities were appealed by the park neighbors and this suspended fund raising for a time. Fund raising has since resumed. They received \$35,000 from Yavapai County for grading. (Bishop)

- The City Engineers estimates for total project costs range from \$766,000 to \$967,000. (Welsh)

- They are in the process of obtaining civil engineering fees since the addition of the water line. She has been assured the fund has adequate money to fulfill their agreement. (Kathy Shriver, Friends of Barbara's Park Board Member)

- A lot of changes have occurred around town since this project was initially discussed in 2001. For example the high school renovations include a performing arts theater. What do you see as the utility of this project now? Expresses concern regarding, "if we build it, will they come"?

- The Friends Board has musical groups lined up to use this park. Performers want to come here and use this facility. Surveys indicate groups from Phoenix want to come up and use this facility. There is no place like it. Many parks in Arizona are shutting down. They also see an environmental educational component for school age kids. (Bishop)

- Staff does not have a plan or survey to indicate what type of programming will go on for this facility. (Welsh)

- Do you feel there is an obstacle for this facility because no night performances will be allowed? (Dick)

- Whether or not a day use only facility presents an obstacle is unknown at this time. (Bishop)

- This is intended to be a facility that can be used as a normal park when not in use as a performance stage. The City will be managing the programming and fee structure for booking the facility. Some events/programs may require a special permit. (Shriver)

- It is not anticipated that our recreation offerings will change too much with the addition of this facility. The maintenance impact is expected to be minimal. Users may be required to pay for additional staff time and/or clean-up efforts. How much more utilization of this facility is unknown at this time. The Department will only program for what we can handle. (Welsh)

- Asks if parking was considered. (Muhl)

- Indicates the Posse Grounds Park Operation Plan addresses parking. Would like to make a plug for a parks master plan that would include this additional facility. This facility could be a beautiful facility that will be utilized. (Welsh)

- This venue is expected to be very different than the other venue offerings in town. This is a quaint venue

for families. (Bishop)

- We are in a recession. The City is hurting for money. We just heard from State Parks asking for money to help keep the park open. Can we defer this item? (DePaepe)

- The Commission can defer this item, but it is still moving forward for City Council review and approval of the agreement with the Friends of Barbara Antonsen Park. This is not from the operating budget. The funding will come from Development Impact Fees and the Friends need to know status of funding. (Welsh)

- Was under the impression construction of this facility was to be funded by the Friends. They are guaranteed \$586,000 due to repayment of Heritage funds. (Isom)

- They never expected City funding. That was offered up by the former City Manager. (Bishop)

- Asks the Friends if they are comfortable in receiving \$730,000 from City funding to assist in project construction. (Isom)

- The Commission can recommend whatever amount they are comfortable with recommending for this project. Estimates are just that estimates. True costs will only be known once the project goes out to bid. The City's requirements are driving up the costs of the project. (Welsh)

- He is most comfortable with limiting the City contribution at \$586,000. (McElvain)

- Commissioner Dick moved to recommend the City financially contribute to the Barbara Antonsen Project. Seconded by Commission McElvain. AMENDMENT TO MOTION: Commissioner McElvain moved to place a cap on the City expenditures for this project at \$600,000 or less. Any amount exceeding the cap will require the item be returned to the Commission for review and approval. Motion amendment seconded by Commissioner Dick. Action: Pass. Vote: Motion carried by roll call vote of (summary: Yes = 5, No = 1, Vice Chairman DePaepe, Absent = 1, Decker).*

10. Discussion/possible action on a proposal from the YMCA to operate the Sedona Community Pool.

- Compliments Commissioner Decker for his assistance on the Committee that was created to come up with solutions for pool operations. (Isom)

- This is a new concept to contract with the YMCA to operate our pool. The Task Force had an emergency meeting to discuss this with end users such as the swim team and the school district. Both groups endorse this concept. This could save the City \$20,000. The City would pay for utilities and maintenance. The big benefit would be no lifeguard training. If they take over the hours of operation would remain the same. This saves the City from hiring and training staff. This could be a long-term agreement. There may be some hiccups it is not perfect yet. The plan is to regroup at the end of the season and access. (Welsh)

- The City will ensure the pool is open from the end of May through then end of October for the swim team and City events held at the pool. (Welsh)

- The cost is not different for the YMCA to operate the pool. They will be paying just as much as we do but they saw this as a way to get their foot in the door. (Welsh)

- If the YMCA defaults in July what is the contingency plan? (Huggins)

- There is no contingency plan in place.

- Vice Chairman DePaepe moved to recommend the City contract with the Flagstaff YMCA to operate the Sedona Community Pool. Seconded by Commission McElvain. Action: Pass. Vote: Motion carried by roll call vote of (summary: Yes = 6, No = 0, Absent = 1, Decker).*

11. Discussion/possible action on parks and recreation land acquisition.

- A rough cost is needed for a contract. Wants to recommend that this be a project for a civil engineering

college student's master thesis possibly at no cost. Believes this would require a feasibility study.
(DePaepe)

- Concurs with Vice Chair DePaepe's suggestion. A study is needed. There is no money to do this. Does not want to just purchase property using DIFs. (Isom)

- Commission McElvain moved the City pursue NAU graduate program assistance including professor supervision on assessing needs and plans for a parkland acquisition study. Seconded by Commissioner Muhl. Action: Pass. Vote: Motion carried by roll call vote of (summary: Yes = 6, No = 0, Absent = 1, Decker).*

12. Future meetings and agenda items.

- The next Commission meeting is scheduled for April 26, 2010.

- This meeting will include information from the Alcohol in the Parks Open House. (Welsh)

- This will be Commissioner Huggins last Commission meeting. Thanks Commissioner Huggins for his years of service. (Welsh)

13. The meeting adjourned at 7:30 p.m.

I certify that the above is a true and correct legal action report of the meeting of the Parks & Recreation Commission Meeting held on March 29, 2010.



Andrea Reyes, Administrative Assistant



Date: April 16, 2010
To: Parks and Recreation Commission
From: Andi Welsh
Item #: 8
Subject: Recreation Presentation

Issue: This agenda item provides an opportunity for Senior Recreation Coordinator, Rachel Murdoch, to update the Commission on recreation programming and events. The Commission will also be able to ask questions and provide feedback.

Possible Motions:

Not agendized for action.

Attachments:

- None.



Date: April 16, 2010
To: Parks and Recreation Commission
From: Andi Welsh
Item #: 9
Subject: Alcohol Use in the Parks

Issue: Since the City was incorporated in 1988, the consumption of alcohol has been prohibited on City property, which includes the City's parks. This is further codified under Resolution No. 2009-32, which established and adopted *Chapter 15: Parks and Recreation* as part of the Sedona City Code. (All references to this code(s) shall hereafter be referred to as "Policy.")

Currently, the City of Sedona Municipal Code [Sec. 15-2-14] prohibits the consumption, possession or distribution of alcoholic beverages at parks and recreation facilities.

In 2007, at the request of the Sedona Historical Society, the Commission researched permitting of alcoholic beverages in the parks. The proposal would have allowed for the sale of liquor by 501(c)(3) organizations at City parks, excluding pocket parks. Based on this research, the Commission recommended a change to City policy; however, City Council did not approve their recommendation.

At two separate meetings in September 2009, the City Council requested the Commission revisit this issue and provide recommendations to the Council for reconsideration.

The Commission reviewed the following four options at their January 25, 2010 meeting:

1. Maintain the current Policy that prohibits the possession, consumption or distribution of alcoholic beverages on City park property.
2. Modify the Policy to allow 501(c)(3) or other IRS recognized "tax exempt" organizations to apply to the City for permission to provide alcoholic beverages as part of a fundraising or recognition event.
3. Modify the Policy to allow any government, corporate, social, fraternal, or familial group to apply to the City for permission to provide alcoholic beverages so long as it is not distributed outside their permitted group.
4. Lift the current Policy restricting the personal use of alcohol on City park property and depend upon current state and local laws regarding public intoxication, disorderly conduct, minors in

procession, DUI and public nuisance laws to enforce existing prohibitions against inappropriate activity.

The Commission recommended options 3 & 4 be forwarded to the City Council for their review and direction.

Through consensus on February 9, 2010, the Council requested that a draft policy be developed for option 3.

As a result, staff and the Commission working team developed a draft policy (attached). Staff held two community open houses (one on Tuesday, April 6 at City Hall and another on Monday, April 19 at Jordan Historical Park). Attached are the comments staff received during the policy comment period.

Due to the response from the public, staff is bringing the Commission three options to provide a recommendation to the City Council. Options are as follows:

1. Recommend to the Council that an alcohol use policy not be adopted.
2. Recommend draft #1 of the policy.
3. Recommend that the City's Special Events Liquor License Permit Policy that is managed through Community Development Department be modified to allow alcohol at the parks through a special permit process. If this option is pursued, the City's Parks and Recreation ordinance would need to be modified to allow for alcohol in the parks.

For options 2 or 3, the Commission could also consider limiting alcohol use permits to a specific facility or location.

As a side note, the Sedona Historical Society, who operates Jordan Historical Park is not taking a stand on this issue.

Staff from Community Development and the Police Department will be available to answer questions at the Commission meeting.

Possible Motions:

I move to approve (state motion)

Attachments:

- Draft policy #1
- Public Comments (emails and comment cards)
- Special Events Liquor License Permit Policy (with revisions to allow for alcohol)

PARKS & RECREATION ALCOHOL IN THE PARKS/PRIVATE EVENT POLICY

I. Definition of Terms

“Alcoholic Beverage” refers to any potable liquid that has been brewed, fermented, infused or otherwise fortified with ethyl alcohol – C₂H₅O; however, for the purpose of this document, all further references to “Alcoholic Beverages” shall be defined as either “beer/malt beverage” or “wine.”

“Beer” or ***“Malt Beverage”*** is a natural non-fortified potable beverage that results from fermentation, infusion or decoction of barley, malt and hops. The maximum allowable amount of alcohol per volume shall be 6%.

“Wine” is a natural beverage that results from the fermentation of fruit products such as grapes. The maximum allowable amount of alcohol per volume shall be 16%.

“City” refers to the City of Sedona located within the counties of Coconino and Yavapai Arizona.

“Parks” or ***“Parklands”*** applies only to Posse Grounds, Jordan Historical and Sunset Parks.

“Private Parties” a group, club, agency, organization with fewer than 100 people using a City Park when no profit will be realized. For example reunions, birthday parties, weddings and/or organizational meetings.

II. Applicability

This policy is designed to address alcohol use in the parks by private parties where alcohol is available, but not sold. Private groups consisting of 101 attendees or more where alcohol is available, but not sold are not permissible.

For any group size event that is open to the public and/or alcohol is sold the applicant must abide by the “Temporary Use/Special Event Permit” process and/or the “State of Arizona Liquor License Special Event Permit” procedures as defined and managed by the City of Sedona Community Development Department and/or the Arizona Department of Liquor Licenses and Controls. In addition to the “Temporary Use/Special Event Permit” fee and/or the “State of Arizona Liquor License Special Event Permit” fee, the applicant must also adhere to the fee schedule in Section IV of this policy.

III. Conditions

In order to obtain a permit as defined by this policy, the applicant must understand and agree to the following conditions:

1. Permit is not transferable and the permit is valid only for the date(s) and time specified on the permit.

2. Applications for permits shall be processed on a first come, first serve basis, (in order of receipt) and the use of facilities or part thereof shall be allocated upon receipt of fully executed applications accompanied by all applicable fees.
3. All appropriate fees are payable in advance and must be received upon submission of the permit application. Upon the satisfaction of the terms and conditions of this policy, the City shall issue a permit. A separate fee(s) is required to reserve a park facility (see section IV).
4. The applicant must be present during the entire event/activity and must be in possession of the permit and provide an original copy upon demand.
5. Applicant will be required to purchase and/or present a Liquor Liability Insurance Policy naming the City of Sedona as an additional insured. Information regarding such policy is included in the applicant information and permit packet.
6. Signature on application acknowledges that the authorized representative has received, read and agrees to abide by all terms and conditions associated with this policy and application.
7. All standard park rules and regulations remain in effect.
8. No personally held glass containers including beverages glasses, beer bottles, ceremonial flutes, pitchers, ladles, or serving bowls are allowed in the parks. Glass bottles, 750 ml or larger containing wine for multiple service purposes are permitted; however, all of the containers (bottles), packaging and promotional material must be removed intact and properly disposed of off-site.
9. Event staff or vendors may not consume alcoholic beverages while on duty.
10. Applicant is responsible for the conduct of event attendees. Socially inappropriate behavior or excessive noise will not be permitted. Permit holder will contain or limit all amplified sound levels including, but not limited to, DJs and recorded voiceovers/narrations, so as not to disturb other facility users or violate City Code Article 9-4.
11. Applicant is responsible for assuring that all members of his/her group who are served alcohol are of legal drinking age according to Arizona State Laws. Violation of this condition may result in criminal prosecution.
12. Applicant is responsible for leaving the event area in the same condition as it was found. Failure to do so may result in forfeiture of deposit or incur additional fees.
13. Applicant will be held financially responsible for any damage to park facilities.
14. Applicant may be required to submit permits, current licenses or proof of legal compliances required by other legally recognized county, state or federal agencies.

15. The City retains the right to immediately close or shut down the event for any violation of City ordinance, including noise or other laws in effect.

16. Past performance of applicants may dictate whether or not future permits are issued.

III. Permit Process

The applicant(s) must provide the following:

- A completed Permit Application.
- Deposit(s) and any applicable user fee(s) are **payable in advance** and **must accompany** the application.
- Applicants must submit the application a minimum of 14 days prior to an event.
- An unexpired photo identification such as (i) an unexpired United States driver license that includes a picture of the licensee; (ii) a non-operating identification license issued by the State of Arizona; (iii) an armed forces identification card; or (iv) a valid unexpired passport.
- Any other related documents as **required by** the application process.

The permit will include, but is **not** limited to, addressing the following:

1. Size and scope of event
2. Requirements for police or medical presence (depending on size and scope of event)
3. Requirements for trash service (depending on size and scope of event)
4. Requirements for event staff (depending on size and scope of event)
5. Parking (depending on size and scope of event)
6. Traffic (depending on size and scope of event)
7. Noise
8. Other permits, as required by other agencies
9. Liquor Liability insurance naming the City as an additional insured
10. Hold Harmless Agreement
11. The applicant may be required to submit a detailed site plan with information addressing security, parking, etc.

IV. Fees

	Category 1: Private Parties/Organizations (under 100 attendees)	Category 2: Public Event where alcohol is distributed
Fee	\$50	Non-Profit: \$100 Commercial: \$250
Deposit	\$300	\$500

Other fees may apply for additional City staff time, which could include parking services, staff supervision/security, special set up or clean up. Additional staff time will be billed at an hourly rate per staff member per hour.

V. Grounds for Denial of Permit

Notice of denial of an application for permit shall clearly set forth the grounds upon which the permit was denied and, where feasible, shall contain a proposal by the permit administrator for measures by which the applicant may cure any defects in the application for permit or otherwise procure a permit. Where an application or permit has been denied because a fully executed prior application for the same time and place has been received, and a permit has been or will be granted to the prior applicant authorizing uses or activities which do not reasonably permit multiple occupancy of the particular area, the permit administrator may propose an alternative place, if available for the same time, or an alternative time, if available for the same place. To the extent permitted by law, the permit administrator may deny an application for permit if the applicant or the person on whose behalf the application for permit was made has on prior occasions made material misrepresentations regarding the nature or scope of an event or activity previously permitted or has violated the terms of prior permits issued to or on behalf of the applicant. The permit administrator may also deny an application for permit on any of the following grounds:

1. The application for permit (including any required attachments and submissions) is not fully completed and executed.
2. The applicant has not tendered the required application fee(s) with the application or has not tendered the required user fee/s, indemnification agreement, insurance certificate, or security deposit within the times prescribed by the application process.
3. The application for permit contains a material falsehood or misrepresentation.
4. The applicant is legally incompetent to contract.

5. The applicant or the person on whose behalf the application for permit was made has on prior occasions damaged City property and has not paid in full for such damage, or has other outstanding and unpaid debts to the City.
6. A fully executed prior application for permit for the same time and place has been received, and a permit has been or will be granted to a prior applicant authorizing uses or activities which do not reasonably permit multiple occupancy of the particular park or part hereof.
7. The use or activity intended by the applicant would conflict with previously planned programs organized and conducted by the City and previously scheduled for the same time and place.
8. The proposed use or activity is prohibited by or inconsistent with the classifications and uses of the park or part thereof designated pursuant to City Code and/or Park & Recreation Facility Rules.
9. The use or activity intended by the applicant would present an unreasonable danger to the health or safety of the applicant, other users of the park, City Employees or of the public.
10. The applicant has not complied or cannot comply with applicable licensure requirements, ordinances or regulations of the City concerning the sale or offering for sale of any goods or services.
11. The use or activity intended by the applicant is prohibited by law, or City Code and ordinances of the City, or by the regulations of the governing County.
12. The applicant has a criminal record or history that would deem issuance of such permit inappropriate.

**Ron Maassen
175 Zane Grey Drive
Sedona, AZ**

I'm present today as President of the Board of the Sedona West Homeowners Association. We represent 341 properties with 313 individual owners. Eleven of those properties, including mine, abut Posse Grounds.

The Board of Sedona West reviewed the concept of alcohol in the parks and voted to oppose the idea that is being discussed today. The opposition is based not on the details of the policy that was unveiled on 30 March but on the belief that the permitted use of alcohol within Posse Grounds Park will have an adverse impact on our neighborhood.

In the interest of brevity, I will not repeat the detailed concerns expressed by the other surrounding neighborhoods, but we do concur with the thoughts expressed by Mr. Brent Bitz of Casa Contenta HOA in his letter of 14 March 2010 to Mr. Tim Ernster, City Manager.

I, like Mr. Bitz, served on the task force that assisted in the development of the operational procedures for Posse Grounds Park. I believe this change in policy would be in contradiction to statements made by City representatives during the approval processes surrounding the construction and operation of Barbara's Park.

As the representatives of 313 owners, the Sedona West HOA Board of Directors urges the City to stop the pursuit of this policy and to redirect staff efforts to more pressing issues in these trying times.

**Sedona Casa Contenta Home Owners Association
C/O HOAMCO
6586 S.R. 179, Suite C-1
Sedona, AZ 86351**

2010 MAR 17 PM 2:51

March 14, 2010

City of Sedona
102 Roadrunner Drive
Sedona, AZ 86336
Attention: Mr. Tim Ernster, City Manager

RECEIVED
MAR 17 2010

CITY OF SEDONA
OFFICE OF CITY MANAGER

Dear Mr. Ernster,

This letter is being sent on behalf of the residents of the Casa Contenta HOA as an expression of our serious concern with regards to the City's proposed plan to allow public alcohol consumption at Posse Grounds Park.

By way of background, the neighborhoods surrounding Posse Grounds Park have consistently expressed their concerns about noise, traffic, trash and related problems stemming from people who abuse their use of the park. This level of complaint reached a historical peak when the City approved a proposal to build the Barbara's Park facility.

As part of the approval conditions, City Council directed staff to work with various stakeholder groups, including neighborhoods associations, to develop an Operations Plan for the Park. For approximately one year a group of us worked to prepare a plan for adoption by the City.

During that time, our concerns about increased use of the Park, especially during weekends and evening hours, were responded to by reassurances that such use was benign and that alcohol was never going to be allowed. Representatives of the City and the Parks and Recreation Commission, who were also on the Task Force, personally provided these assurances to us. The HOA's accepted these assurances as part of the entire deal that led to our recommending acceptance of the Operations Plan.

We believe that the proposed plan to allow alcohol in public areas is a breach of the representations that we accepted in good faith. We believe that permitting alcohol will lead to the following problems:

- A) Increased noise, especially in the evenings and weekends. Because City enforcement staff does not work during these off hours, residential complaints must be directed to the Police. By definition their response is

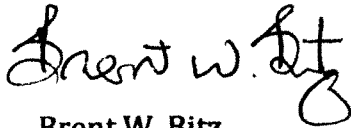
always after the fact. The historical reality is that the neighbors are forced to live with the problem.

- B) Increased traffic and associated parking problems, in the adjacent neighborhoods. Large events regularly cause problems and the City has not appropriately addressed the problem.
- C) A children's play and family picnic area are integrated into the Park. Children will, by definition, be exposed to any problems related to public consumption of alcohol.
- D) Youth athletic programs are in regular occurrence at the Park and they will also be exposed to such consumption.
- E) The West Sedona Elementary School is immediately adjacent to the Park and they will be exposed to such consumption.

In conclusion, the residents of Casa Contenta feel that allowing public consumption of alcohol in Posse Grounds Park is an ill-conceived idea that is to the detriment of both the adjacent neighborhoods and the families and children who currently use the Park.

We respectfully request that the City abandon this idea.

Sincerely Yours,



Brent W. Bitz
President

Sedona Casa Contenta Home Owners Association

Copy:

Sedona City Council ✓
Mission Hills HOA
San Patricio Estates HOA
Sedona West HOA

From: Rob Branch-Dasch <decompose@mac.com>
To: <AWelsh@SedonaAZ.gov>
Date: 4/8/2010 8:00 AM
Subject: Alcohol In Parks

Good morning Ms. Welsh,

I saw the article "City of Sedona mulls alcohol sale and consumption in parks" on Sedona.biz (<http://www.sedona.biz/sedona-alcohol-city-parks040710.php>) and wanted to offer some things to consider.

Because alcohol is not currently allowed, Sedona parks may currently not be considered for as potential locations for many occasions such as weddings and receptions, family reunions, workplace parties, club gatherings, any many more. These occasions are then held at private facilities instead. The city avoids potential liability, property damage, and other costs associated with the consumption of alcohol on park property, but also avoids potential revenue and increased Arizona tourism revenue.

From a liability perspective City parks contain many potential hazards, from the unforgivingly hard rock to the gravelly slopes to the cliffs to the cactus to the... Adding legally consumed alcohol to this picture does seriously increase risk, so any end user license agreement signed by a customer had better have very strong protection for the City; the customer assumes all liability.

The City may avoid some of this liability potential by creating a fence "alcohol perimeter" in the first park. By restricting alcohol consumption to a certain area the customer is kept safer and so is the City.

That same end user license agreement should make it clear that the customer is 100% responsible for repair or replacement (City's choice) costs of any damaged property.

Depending on the size or nature of the occasion the City may wish to have security present to monitor activities. This need not be "a police presence," but an on-site monitor to ensure that while this program gets underway it runs as smoothly as possible. If an alcohol perimeter is used, that would need to be enforced, and a friendly officer might help call taxis for people unable to drive. Don't look for DUI's, make this a win-win for all involved. Ensure that the rental cost of the park includes something towards the cost of having an officer on site, or checking on the site regularly.

What are private facilities charging to host outdoor events? The City won't be catering, etc, so couldn't charge as much but could base rental fees on competing amounts.

The City won't be catering, proving folding tables and chairs, etc, but could provide a list of recommended vendors to renters. What might it be worth to vendors to appear on such a list?

If the City provides this option it may become a destination for further Arizona tourism revenue. Other options exist now for outdoor

events, but few offer the scenery associated with Sedona parks, and none offer it at a price presumably far lower than hotels and purpose-built outdoor venues.

Because large occasions are currently being held at private facilities, there may be some negative feedback from those facilities regarding this legislation. Depending on their occupancy rate during this economy the hospitality industry as a whole might not view this as a risk, but some smaller, private venues might.

Something to note: many large occasions require an amplified sound system. A microphone and speakers, and perhaps some music. This will certainly be true for weddings, and for other occasions in which someone is expected to speak. Amplified sound may be heard for longer distances than people intend, and that may interfere with other people's enjoyment of the park. It may also annoy residents, and may disturb wildlife. Unfortunately, not all guests may have booming voices, and not allowing amplified sound at larger events may be a deal breaker. Something to consider.

Something to note: City residents and others currently visit the parks at any time and enjoy the peace and beauty. If this legislation goes through it is possible that a portion of the park will be closed to them. What would you then say to those people when they question this?

Something to note: limited, by-permit only alcohol consumption has been conditionally allowed in specific parks in other cities such as Tempe. Tempe Beach Park is a great example of a success; there have been challenges but it has become an enormous draw and revenue creator for Tempe. While I certainly don't see Sedona becoming a "party city," there may be some potential economic value to allowing limited conditional alcohol consumption in a park-like controlled environment.

As a compromise why not allow alcohol consumption in one park for a limited period as a test. If things go well, then the test might be expanded to another park, also on a trial basis, and extended to a longer period if the trial goes well. The decision to allow alcohol consumption can come up again for review in four or five years in order to gauge return on investment and again look at public reaction.

If things were to get out of control, where could that safely happen? Ideally this should not happen in one of the City's popular tourist spots, and somewhere not near cliffs. Does the City own any flat or gently rolling land with scenic (even if distant) views?

Ideally: consider creating a new park with easy access to 89 or 89A. A stage and sound system away from housing. Sedona's answer to Tempe Beach Park. Then get a promoter on board to fill that calendar with various acts that draw people from other parts of Arizona - and then support Sedona's hospitality and tourism economy.

Just thought I'd throw in my two cents worth. Thanks for reading.

Best regards,

Rob Branch-Dasch

Andi Welsh - alcohol meeting on Tuesday

From: "Lisa Hirsch"
To: "Andi Welsh"
Date: 3/31/2010 10:48 AM
Subject: alcohol meeting on Tuesday

Dear Andi,

I am sorry I can not attend the meeting concerning alcohol being served at the Teen Center for special occasions. I understand it is also on the slate to speak about this for the parks in Sedona as well.

Speaking purely from a management standpoint, if our parking lots are used I believe it would be necessary and proper to have law enforcement present to cover the lots, especially during the end of the event when people come out to their cars. The cost would have to be borne by the people who are renting the Teen Center or the park.

This is my principal's opinion representing our school, our new lots, fences and items that can be damaged including personal property and personal safety issues. I discussed all of this with Mike Aylstock. Alcohol certainly adds a layer of security needs for management of events. Thanks, Lisa

Dr. Lisa Hirsch
Principal West Sedona School
928-204-6601

Flounder: May I have ten thousand marbles, please?

Andi Welsh - parks

From: "Greg Luckey"
To:
Date: 3/26/2010 2:04 PM
Subject: parks

Hello Andi,

In response to the RRNews article about alcohol in City Parks, I would vote to allow that for specific activities and functions that have been approved by the Parks Dept. As long as there is a responsible party or organization (clubs, non-profits, festivals, etc.) I think it should work. If there is a reservation and contact system, then the Sedona PD would be in the loop as well. I'm on the Board of Sedona Pride and there might be a time when we want to hold a function outdoors so would be good to have the city parks as an option.

Sincerely,

Greg Luckey

Andi Welsh - Alcohol in the Park

From: "Dale A Casey"
To:
Date: 3/24/2010 7:12 PM
Subject: Alcohol in the Park

Hello Andi,

Unfortunately, I won't be able to make the April 6th Open House on the "Alcohol in the Park" issue so I am sending my comment to you and fully expect it to be added to all other comments that will be put into the public records. I have always felt that allowing alcohol to be consumed in a public park is never acceptable. We both know the problems that arise caused directly by alcohol consumption. It seems every week in the police reports of the local paper, there is an accident or a spousal abuse case involving alcohol use.

The damage to private and public property caused by intoxicated individuals, not to mention the added probability of fights with possible injuries that would occur if alcohol is allowed to be consumed in the Park which could put the City into a liability case. Also, impaired drivers leaving the park run a higher risk of having an accident, not only in the park but also as they travel through our neighborhood. The fact that there is a school adjacent to the park should make this issue moot. Andi, please reconsider this terrible idea of allowing the consumption of alcohol in the Park.

Best regards,

Dale Casey

Andi Welsh - Alcohol in the Parks

From: Curtis M Hinsley Jr
To: "awelsh@sedonaaz.gov"
Date: 3/30/2010 2:40 PM
Subject: Alcohol in the Parks

Andi:

I am totally opposed to alcohol in the city's public parks -- period. I cannot imagine who in our city government could come up with such a terrible policy, but please count me as a negative vote. The city should not be encouraging this kind of behavior.

C. M. Hinsley
325 Mogollon Drive
Sedona

Curtis M. Hinsley
Regents' Professor
Department of Comparative Cultural Studies
Northern Arizona University

From: Annette Hubble <annettehubble@yahoo.com>
To: <radams@sedonaaz.gov>, <pcolquitt@sedonaaz.gov>, <mdinunzio@sedonaaz.gov...>
Date: 3/31/2010 3:25 PM
Subject: Acohol permit for Teen Center.

Regarding the meeting on Tuesday 9-10am concerning alcohol permit for the Teen Center at Posse Grounds: We will be present at the meeting but prefer to send comments ahead of time.

Mission Hills and West Sedona already have an alcohol problem! Dozens of empty 1shot Schnaps bottles, alcohol content 49%, have been found daily en route to the Skate Board Park, presumably discarded by the Skateboarders prior to using the Park. City Council now wishes to issue an occasional alcohol use permit to the adjacent Teen Center, which will only add to an existing problem. The close proximity to West Sedona School and the playing fields appears to be a legal issue regarding alcohol use. In addition we already have inebriated teens exiting the Skateboard Park without the addition of inebriated adults exiting the Teen Center. Between drunk skateboarders and drunk drivers, the situation is hardly a recipe for road or personal safety. We would ask that you reconsider this decision. Not everyone drinks alcohol responsibly.

Sincerely,

Annette and Bryan Hubble
30 Santa Barbara Drive
Sedona, AZ 86336.

Andi Welsh - Alcohol at Posse Grounds

From: Phil and Adrianne Gambucci
To: "Adams, Rob"
Date: 4/5/2010 6:11 AM
Subject: Alcohol at Posse Grounds
CC: "Costello, Andrea"

Dear Mayor Adams,

When will the madness end? How can this be happening? A school, a teen center, a family ball field, seniors walking trail, skate park.....now alcohol????? Which of these items is not a match? It doesn't matter how it's **presented**....once it's approved the flood gates will be open for further proposals on this same subject.

Why is Sedona trying to be like every other City in the US? I thought we were different, held ourselves to a different standard (KSB)....instead we are taking the same old path of suburbia USA. We're better than this....there should be no discussion on this subject.

Please Mayor Adams show that you're not like the same Good old boys/girls that we've had in the past government.

Thank You

Sincerely

Phil Gambucci

From: Randy Reed
To: City Council; Council Elect; Tim Ernster
Date: 4/5/2010 9:01 AM
Subject: Fwd: No Alcohol Sales in the City Parks!

CC: Andi Welsh
Good Morning Mayor & Council,

Please see the below email I was requested to distribute to you.

Kind regards,

Randy

Randy Reed, CMC
City Clerk
City of Sedona
928-203-5032
rreed@sedonaaz.gov

Please consider the environment before printing this email. Thank you.

>>> N BAER <redrocklass@msn.com> 4/3/2010 9:29 AM >>>

Dear City Clerk:

Please distribute this to all parties indicated above and make this letter part of the record regarding alcohol in City's Parks.

Thank you,
Nancy Baer

April 3, 2010

Mayor Rob Adams	Councilor-Elect Barbara Litrell
Vice Mayor Cliff Hamilton	Councilor-Elect Dennis Rayner
City Manager Tim Ernster	Councilor-Elect Dan McIlroy
Councilor "Pud" Colquitt	Councilor-Elect Mike Ward
Councilor Jerry Frey	
Councilor Nancy Scagnelli	
Councilor Mark DiNunzio	
Councilor Dan Surber	

Re: NO Alcohol Sales in the Parks/Private Event Policy

Dear City Representatives:

It is with great disappointment that I write this letter as a neighbor bordering Posse Grounds Park, a participant in the year-long Posse Grounds Park Operations Task Force and as an active and involved community member.

I thought it was apparent to mature adults that Posse Grounds Park is probably the last place in Sedona where the sale of alcohol should be encouraged because of its proximity to the elementary school, all of the ball fields, Skateboard Park and teen center which are all frequented by children.

I was only ever mildly in favor of developing an entertainment venue in the first place because I wasn't convinced that a venue that seating three hundred people was necessary or even desirable in this Park, but I compromised in the interest of reaching a consensus and I did so in good faith. As a member of the Posse Grounds Park Operations Task Force, we were reassured that there would be absolutely no alcohol in the Park by John O'Brien and Andi Welsh. We were also told that there would be no code enforcement after hours or on weekends because the City didn't have enough money in the budget

to hire code enforcement officers or pay the current enforcement officers' overtime.

Why the City would want to potentially compete with other Sedona businesses already smarting from the past several years' recession and SR 179 road construction is beyond me. I am confused that the City subsidized Chamber of Commerce wouldn't bristle at the likelihood that some of their businesses may suffer as a result of having the City compete with them.

Finally, it is inconsistent with previous statements expressed by the current City Councilors pertaining to the City's vulnerability to liability issues that the City would willingly expose itself to claims arising from the sale of alcohol in all of the parks, and especially Posse Grounds Park.

I request that the City, rather than wasting any more staff or resident time, consider canceling the next two meetings along with the idea of allowing alcohol service in its Parks.

Thank you for reconsidering this idea and rejecting it once and for all.

Nancy Baer

245 San Patricio Drive

Sedona, AZ 86336

Andi Welsh - Alcohol at Posse Ground Park

From: Robert McGuinness
To:
Date: 4/7/2010 7:29 AM
Subject: Alcohol at Posse Ground Park
CC: Joanie Wolter , Dick Weisbaum , Brent Bitz , Brad Andrews , Patsy Kimble Brunner , Gail Moore , Phil Gambucci , Stephin Huff , Charlie Wolter , Dan Williams

We see absolutely no reason for approval of alcohol at Posse Ground Park.

Not only do we think there is not a need to do this, we also think it has downside risk for violence, disorderly behavior, property damage to the park and nearby residents, vehicular accidents, and need for increased police presence.

Robert and Sue McGuinness 325 Calle Linda Sedona, AZ 86336 Phone: 928-282-6201

From: Rosemary Anderson <rosemary@bodydialog.com>
To: <awelsh@sedonaaz.gov>
Date: 4/7/2010 10:40 PM
Subject: alcohol in the parks

Hello Andi,

I live right across the wood fence from Sedona Heritage Park and I've come to value the peacefulness of our back yard over the last five years. We bought this particular home because it backed onto the park and was quiet and serene.

I am adamantly opposed to having alcohol in the park, or any of the parks. I read the draft but I saw no information about why this is even being considered. Who will this benefit? In my mind it is not worth degrading our parks and welcoming in potentially unwanted elements. In my experience alcohol often leads to loud and careless behavior which is totally inappropriate in an open air setting. If people have to drink in order to have a reunion or other social gathering then let them hold it in a private home or other enclosed facility expressly designed to accommodate such groups.

I believe allowing alcohol would also negatively impact the value of our home with unwanted noise pollution from revelers. Gatherings in the past have been conducted discreetly and weddings, fundraisers etc caused no problem to those of us living along the parks edge. Please rethink this policy draft and consider if you would like people impaired by alcohol partying in your back yard. I think not.

Rosemary Anderson
Orchards Townhomes Homeowners Association President.

Andi Welsh - NO ALCOHOL IN ANY PARK!

From: FRED AVERY
To:
Date: 4/8/2010 6:34 AM
Subject: NO ALCOHOL IN ANY PARK!
Attachments:

Please.....

Who in world raised this issue of even thinking about having alcohol in public parks and places of public recreation? ***What a bad idea!*** I live next to the Sedona Heritage Museum and can't imagine what that would be like with events laced with alcohol.

What a terrible example we will set if we allow this to happen.

PLEASE...NO ALCOHOL IN PUBLIC PARKS AND PUBLIC RECREATION AREAS.

There are plenty of semi-private and private areas where people can enjoy alcoholic beverages.

Sedona home owner and full time resident.

Fred Avery

From: Patsy Kimble Brunner <pkbrunner@me.com>
To: Andi Welsh <awelsh@SedonaAZ.gov>
Date: 4/8/2010 10:18 AM
Subject: draft policy on alcohol in the parks

CC: Rob Adams <radams@sedonaaz.gov>
Andi -

Thank you for hosting the informative open house regarding the draft policy on alcohol in Sedona's city parks.

It is obvious from the comments by most of those in attendance that the consensus is that alcohol in the parks is not a good idea and it is not necessary at all. That being said, it also may also be that allowing alcohol in one or two specific parks, on a limited and tightly controlled basis, could be acceptable.

Prior to moving to Sedona, we lived in a city where the use of alcohol in the parks was limited to a few specific locations. It was specifically not approved in parks where there family activities and activities for youth were highly concentrated. Where alcohol was allowed, it was well-controlled by the city in terms of time of day, number of people, fees and deposits, etc. Additionally, there was oversight by both Parks & Rec staff and law enforcement. With few exceptions there were no problems.

To reiterate comments that we made during the open house:

Our main concern is that alcohol NOT be allowed at any time for any purpose in Posse Grounds. Of all the parks in Sedona, this is the one that has the highest use by families and children and as such, it is not suitable for public or private events which serve or sell alcohol. Additional reasons include: inadequate parking, densely populated area surrounding the park, limited access into and out of the park through neighborhoods, noise and trash/litter left behind.

We have spoken to many people in the community outside the Posse Grounds and have yet to speak with anyone who is in favor of permitting alcohol in any of the parks. These include residents, parents of children, park users, and people in the event-planning business who would be affected by such a policy.

If there is to be permitted alcohol in the parks, it should be extremely limited and controlled.

This proposal should not go to a final vote until everyone in the community is fully informed and has an opportunity for comment and input. Residents of neighborhoods in immediate proximity of the parks in question are not the only people affected. Whether an event is public or private, whether the alcohol is served or sold makes no difference. When people are inebriated, as some will be after any event which includes alcoholic beverages, everyone in the community is at risk. Therefore, more public education is necessary.

Thank you for considering our comments.

Sincerely,

Patsy Kimble Brunner
Bill Brunner
214 Calle Francesca
Sedona AZ 86336
204-1261
pkbrunner@me.com
whbrunner@npgcable.com

Andi Welsh - booze at the sedona parks

From: Linda Jones
To:
Date: 4/9/2010 12:34 PM
Subject: booze at the sedona parks

No, I'm not in favor of having booze at the parks. People can rent an indoor place for that. It could get pretty loud..then what do we do? I live right behind the wall from the Museum...Would I have to call the police? No..do not open this door for booze on our parks. Thank you, Linda Jones, 370 orchard ln.

From: James Valcarcel <pelican@commspeed.net>
Subject: **Fwd: Alcohol served at Posse Grounds**
Date: April 5, 2010 5:14:36 PM MST
To: Patsy Kimble Brunner <pkbrunner@gmail.com>

Well, as I reread this -- it is tough -- but maybe that's why I got a call back!!! DVAL

Begin forwarded message:

From: James Valcarcel <pelican@commspeed.net>
Date: April 5, 2010 9:04:51 AM GMT-07:00
To: radams@sedonaaz.gov
Subject: Alcohol served at Posse Grounds

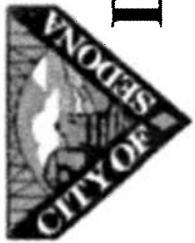
Dear Mayor Adams:

My husband and I had planned on attending the hearing regarding serving alcoholic beverages at Posse Grounds however, I have to take my husband to Phoenix to see the doctor on the particular day and time of this event. I know this doesn't matter to you, but it does to my husband and myself for the doctor's appointment is the direct result of our having been hit head-on by a drunk driver 10 years ago. We spent 4 months in the hospital, 2 years in out-patient rehab and my husband will never walk again without crippling pain. We each sustained over 36 broken bones -- yes that figure is correct. It is a miracle we are alive. Now, we live right by Posse Grounds. We thought that at least, living right by a school and teen center, there would be some sense used when it comes to drinking. If you think for one minute that people will not drink and drive if you serve alcoholic beverages at this park -- you should not be the mayor. This idea isn't just stupid -- it's deadly.

If the City Council shows so little concern and good judgment as to serve alcoholic beverages in this park, you will end of paying a very high price for such a dangerous decision. Nearly all my friends have a drink now and then -- but every single person I've spoken to about this idea is totally and completely against any alcohol at this park. Because the people "have spoken", should the City Council choose to run rough-shod over the comments of all of the neighbors surrounding this park, you can mark this down, the day someone is hit, or killed, or injured because of your decision, the city will pay -- our tax dollars will be used for the lawsuits that will follow, not only from those who are injured but those who warned you and now are having their tax dollars used to bailout the city because of a stupid (yes that is the right word) idea.

If you think that the citizens of this community will take anything being crammed down our throats, look no further than this last election. Our votes said that the citizens should be listened to. Evidently, because of your support of this issue, you didn't get the message!

Dorothy and Jim Valcarcel
928-203-4579



City of Sedona Comment Card

Draft Parks & Recreation Alcohol Policy

Name: Susan Gage

Company: Mission Hills Home (Perez)

Address: _____

Phone #: _____

E-mail: _____

Comments: _____

Our neighborhood is not in support of alcohol
in the parks, parks that are used by children
with & young adults. The Park Grounds operator
plan (Walcen for over 1yr) (additional space available on reverse)

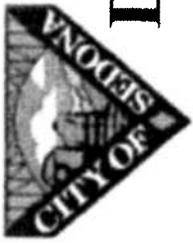
Did not recommend Alcohol in the Park.
Why is this being ignored?

The drug policy provides no ^{strong} enforcement
for alcohol use - no police; no
barriers; no enforcement besides the
"event planner".

Who will police these events -

Again MTHA is not in support of
alcohol in the Parks - any parks

where children, youth, young adults are present.



City of Sedona Comment Card

Draft Parks & Recreation Alcohol Policy

Name: Suann Gage

Company: Sedona Arts Festival

Address: Board Member

Phone #: _____ E-mail: Suanngage50@yahoo.com

Comments: RE: Alcohol

Let's pilot this at

Heritage & see how it

goes not City wide

add events need

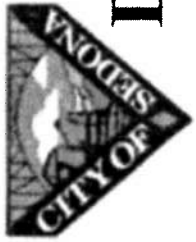
(additional space available on reverse)

actually, must have security

we can not rely on "event planner"

where alcohol is involved.

SG



City of Sedona Comment Card

Draft Parks & Recreation Alcohol Policy

Name: Marlene Rayner

Company: _____

Address: 70 Whitetail Lane

Sedona AZ 86336

Phone #: 203-0340

E-mail: marlenarayner@yahoo.com

Comments: No alcohol @ Pose Grounds or if/when there

is a Barbara Antonson center. Code enforcement is an issue.

Can there be segregation to particular parks? As far as the

high school if there was to be alcohol @ performing arts center there,

then maybe that center should not have (additional space available on reverse)

been part of the school.

Enact

allow

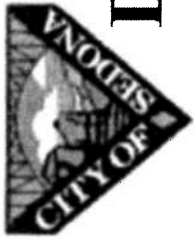
should be

✓ If alcohol users to be ~~test~~, the same summing process is required for all, including the <100 people. Once it gets about 50 people numbers are difficult to control. I agree non-closed parks or situations are not the place for alcohol.

✓ Sunset Park or Rose Grounds definitely not the place (also the high school)

✓ Check whether interfering with local businesses

✓ Much more information is needed



City of Sedona Comment Card

Draft Parks & Recreation Alcohol Policy

Name: JUNE FREDEN

Company: SAN PATRICK ESTATES HOA representative

Address: 220 MISSION CIRCLE

Phone #: 282-1557 E-mail: jerryjune@esedonanet

Comments: Our letter to staff and council asked the
P.G. Park be excluded. May I add that whoever is
"serving" can not be expected to check ID's. The Teen
Center & Skate Park keeps teens there late in day!

There are NO DOORS at Barbara's Park.
(additional space available on reverse)



City of Sedona Comment Card

Draft Parks & Recreation Alcohol Policy

Name: FRED AVERY

Company: FRED AVERY DESIGN / A POINT OF VIEW LLC

Address: 340 ORCHARD #3 SEDONA AZ 86336

Phone #: 928-203-0353 E-mail: fredaverydesign@aol.com

Comments: _____

(additional space available on reverse)



City of Sedona Comment Card

Draft Parks & Recreation Alcohol Policy

Name: CHARLIE WOLTER

Company: _____

Address: 302 CALLE LINDA

Phone #: 204-5518 E-mail: C.WOLTER@MON.COM

Comments: ALCOHOL IN THE PARKS THAT ~~ARE~~ CONTAIN PLAYGROUND

FOR CHILDREN
AND FACILITIES IS COMPLETELY INAPPROPRIATE; ESPECIALLY

DURING NORMAL OPERATION HOURS. HERITAGE/HISTORICAL

PARK APPEARS TO BE THE ONLY VIABLE OPTION, BUT

ONLY AFTER NORMAL HOURS

(additional space available on reverse)

Special Events Liquor License Permit Policy

This policy is intended to govern decisions made by the Sedona City Council in approving Special Event Liquor Licenses which are ultimately issued by the Arizona Department of Liquor Licenses pursuant to A.R.S. § 4-203-.02. As this statute indicates, the Director of the Department of Liquor Licenses and Control may, subject to the approval of the City Council, issue a special events liquor license on a temporary basis for the sale of spirituous liquor for consumption on the premises where sold, or for a charitable wine auction for the sale of vintage wines for consumption off premises.

The provisions of A.R.S. § 4-203-.02 also require that a special event license may only be issued to a political party or campaign committee supporting a candidate for public office or a ballot measure, an organization formed for a specific charitable or civic purpose, a fraternal organization in existence for over five years with a regular membership or a religious organization.

Additional criteria of the City of Sedona for issuance of any special event liquor license will include, but not necessarily be limited to, the following:

1. Any organization seeking an interim license must be located within the Sedona City Limits and be operated primarily for the benefit of Sedona residents.
2. As a part of its application submission, the applicant shall submit in writing proof that it has disclosed the proposed event to the two closest holders of liquor licenses to the event site.
3. The applicant agrees to comply with all the requirements of the State of Arizona for the granting of a special event license.
4. The application must be reviewed by the City of Sedona Police Department and the Sedona Code Enforcement Officer. The recommendations concerning approval or denial by these entities will be given great weight by the City Council in its decision.
5. The applicant shall sign an agreement with the City whereby it agrees to fully indemnify and hold harmless the City of Sedona and any of its officers or employees against any liability for loss or damage incurred either within or without the City limits and resulting from the negligent serving of spirituous liquor by the applicant, his agents or his employees.
6. The applicant shall name the City of Sedona as an additional insured in a liability policy that provides coverage in a minimum amount of \$1,000,000.00 in order to indemnify the City.
7. Security and monitoring requirements will be reviewed and established by City staff and strictly enforced.
8. The applicant must be located within the City of Sedona, and the event must be sponsored to benefit local organizations.
9. Participation in the event must be through advance ticket sales or by purchasing an advance ticket at the door.
10. Special Events Liquor License Permits may be approved by the City Council for Jordan Historical Park only, subject to issuance of a temporary use permit through Section 407 of the Sedona Land Development Code.

These criteria constitute minimum requirements for approval of any application for a special event liquor license. The City Council may consider other factors and concerns in making its ultimate decision including but not limited to the purpose or event that the license is to be used for; the applicant and/or group applying for the license; the geographical area where the event is to be held; and the applicant's ability to monitor and control these events in accordance with current state laws and city ordinances.



Date: April 16, 2010
To: Parks and Recreation Commission
From: Andi Welsh
Item #: 10
Subject: Sedona Community Pool Task Force

Issue: At the joint Council/Commission meeting last September, the City Council asked the Commission to look into the operations at the Sedona Community Pool and to develop a proposal for possible modifications/changes in operations. This was with the understanding that the Commission and City Council would review/possibly act on the recommendations.

A working team of Commissioner Rand Decker, Mike Aylstock, School Superintendent; Cheri Raimonde, User at Large; Kim Luyckx, President of Sedona Swordfish Swim team; Rachel Murdoch, City Staff; and Andi Welsh, City Staff, formed the group. The group met approximately 5 times and discussed a number of options regarding the pool. As a result of this task force, a contract with the YMCA was negotiated to manage the pool. Unfortunately, at the last minute, the YMCA was only able to financially operate the pool 4 days a week, which is not in line with the City's goals for service delivery.

Attached are the notes from the task force meetings that have potential for staff to implement and follow-through on. Several of the concepts involve additional funding, which is very limited this and next fiscal year.

After the Commission discusses and possibly acts on this item, the item will be followed up on with the City Council.

Possible Motions:

I move to (state motion)

Attachments:

- Task Force Notes

Pool Task Force Notes

Members:

Rachel Murdoch, City Staff

Andi Welsh, City Staff

Rand Decker, P&R Commissioner

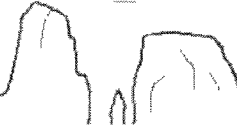
Mike Aylstock, School Superintendent

Cheri Raimonde, User at Large, Masters and Swim Lessons (928) 821-0752

Kim Luyckx, President of Sedona Swordfish

Possible options/improvements

- Meet with the Big Park Coordinating Council
- Raise entrance fee/have a family pass
- Utilize School District phone/email blasts to advertise
- Advertise on the School District marquee
- Advertise through Head Start Program
- Overlap new programming with Recreation swim.
 - High intensity aerobics
 - Therapy class
- More advertising
- Grand opening event
- Advertise jobs with SABA
- Free coupons for use
 - Snap fitness/gyms
 - Rotary/lions
 - HOA's
 - VVMC
- Focus for 2010: marketing and community awareness
- Contract Operations for outside management
 - Private concessionaire
 - YMCA, schools
 - Yavapai College
- Investigate the possibility of switching the Sedona Swim Team's contract to fall directly under the school district
- Advertise with concierge association & NAU



Date: March 16, 2010
To: Parks & Recreation Commission
From: Andi Welsh
Item #: 11
Subject: Jordan Historical Park

Issue: This agenda item provides the Commission an opportunity to appoint a Commission liaison to the SHS Board. Typically, the SHS Board meets on the 3rd Wednesday of the month from 9:00 a.m. to 10:30 a.m. at Jordan Park.

This group is a non-profit Board that operates the Park.

Staff has worked diligently over the last two years to build a positive relationship with SHS and this would be an opportunity for the Commission to continue that relationship and information flow between the City and SHS.

Possible Motions:

I move to appoint _____ to serve as the Commission liaison to the SHS Board.

Attachments:

- None.



Date: March 19, 2010
To: Parks and Recreation Commission
From: Andi Welsh
Item #: 12
Subject: Community Plan

Issue: The City of Sedona City Council “kicked-off” the Community Plan update process at a regularly scheduled meeting on March 23 and this agenda item provides Community Development staff the opportunity to present the 2012 Community Plan update process to the Commission.

Cities and towns in Arizona are required by state law to have a “general plan” or community plan. This plan is a general policy document that contains the community’s goals and objectives. The plan guides the City of Sedona in making decisions regarding new development, including re-zonings; preparing new regulations and ordinances; initiating more specific planning programs; and making decisions on priorities and funding.

Public participation is key to the update process. Over the next two years, there will be many opportunities for the public to provide input. Residents, community groups, city commissions, and the City Council will work together to identify key issues and concerns and to formulate policies and recommendations to address the issues.

Please check out the City’s website at www.sedonaAZ.gov under the “Your Government” tab to “Codes and Ordinances” to find the elements of the Community Plan that impact Parks and Recreation and for additional details on the update process.

This agenda item is to request 2-3 Commissioners to join staff as a working team to develop recommendations and possible changes for sections of the Community Plan that impact Parks and Recreation. This team would then submit the recommendations to Community Development staff for review as the process moves forward with public comment and review, prior to the public vote in 2012.

Possible Motions:

Not agendized for action.

Attachments:

- None

